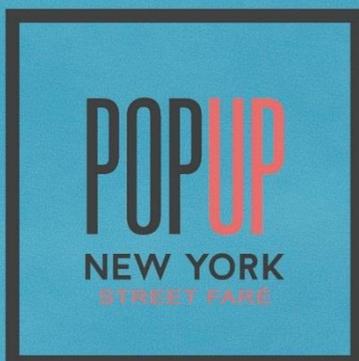


# POPOP NY- 2ND AVE MCC FESTIVAL

2nd Avenue- Upper East Side  
Sat, May 11





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## application

please complete all of the following information, where applicable:

name: (last) \_\_\_\_\_ (first) \_\_\_\_\_

organization/business name: \_\_\_\_\_

address: \_\_\_\_\_

city: \_\_\_\_\_ state: \_\_\_\_\_ zip: \_\_\_\_\_

cell phone #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ e-mail address: \_\_\_\_\_

NYS sales #: \_\_\_\_\_

consumer affairs permit # (artists, crafters, designers ONLY): \_\_\_\_\_ exp. date \_\_\_\_\_

food handlers permit # (eateries & specialty cuisine exhibitors ONLY) : \_\_\_\_\_

h15 # (temporary food service establishment permit): \_\_\_\_\_ exp. date \_\_\_\_\_

have you participated with any PopUp New York Events in the past? ( ) yes or ( ) no

Website: \_\_\_\_\_ Items to be featured @ POPUP: \_\_\_\_\_

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### ARTISANS, CRAFTERS & DESIGNERS

\$125 + \$7.75\* per 10 "x 10" space # of spaces \_\_\_\_\_ TOTAL \_\_\_\_\_

Check a preference: \_\_\_\_\_ Curb side setup \_\_\_\_\_ Central Quad setup

### EATERIES & SPECIALITY CUISINE EXHIBITORS

\*additional fee applies to corner space\*

\$350 + \$10\* per 10 "x 10" space (PREPARED FOOD) # of spaces \_\_\_\_\_ TOTAL \_\_\_\_\_

### SWEETS & TREATS EXHIBITORS

\$150 + \$10\* per 10 "x 10" space # of spaces \_\_\_\_\_ TOTAL \_\_\_\_\_

### MARKETING & PROMOTIONAL EXHIBITORS

Please contact our office @ 646-230-0719 or info@popupnewyorkevents.com

### \*Credit Card Convenience Fee

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credit card #: \_\_\_\_\_ cvv #: \_\_\_\_\_ exp. date: \_\_\_\_\_ visa/mastercard only

I authorize PopUp to charge the above credit card for this event and clearly understand that this is a FINAL TRANSACTION

name on card: \_\_\_\_\_ signature: \_\_\_\_\_ date: \_\_\_\_\_

submit application with credit card info to: [info@popupnewyorkevents.com](mailto:info@popupnewyorkevents.com)

make check (30 days prior to the event) or money order payable to:

#### PopUp New York Events

A 630 Ninth Avenue Suite 417, New York, NY 10036

P 646-230-0719 W [www.popupnewyorkevents.com](http://www.popupnewyorkevents.com)

**fine print:** not all commitments are for life, however this one is final. sorry, no refunds/transfers or credits. while we applaud diversity, creativity and uniqueness there comes a time when we all must conform, with that said, all canopies must be white unless pre-approved by management. rain or shine the show must go on - aka this event is rain or shine no cancellations.